

# Press Release

For Immediate Release



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## **Dragonfly Unfurls Its Wings**

*A sanctuary for the senses takes flight in Downtown Shanghai*

*Shanghai, PRC, 22 January 2003* – The high stress, hi-tech arena of the concrete jungle can certainly take its toll on the urban dweller. In this constantly hectic environment that tires the body and wears out the soul, **Dragonfly** - with its winning combination of modern methods and traditional Asian sensibilities-is poised to create a buzz as the perfect antidote to present-day pressures.

With comfortable massage beds, authentic tatami room and six traditional Oriental massage chairs, Dragonfly is well equipped to deliver only the highest quality Asian massage therapy. Fashionable European styling mixes with clean Japanese influences for a contemporary look that mirrors the richness of Shanghai's cosmopolitan past. Taking pride of place, however, must surely be the cascading water feature wall-the soothing sounds of rippling water heighten the tranquil ambience of the retreat, lulling patrons into a greater state of calm.

For those who want to take a piece of Dragonfly home with them, stop by the lifestyle corner of the retreat where uniquely handcrafted Asian artifacts as well as hand-blended aromatherapy products perfect for recreating an atmosphere of calm at home.

Nestled at the busing crossroads of **Donghu Road** and Huan Hai Zhong Road, Dragonfly is the brainchild of celebrated Singapore-based hairstylist extraordinaire - and now lifestyle entrepreneur - **Georgie YAM**. Having received the "Order of the Knight Chevalier's in 1985 by Intercoiffure Paris, in 1996 he became the first Chinese to be conferred the title of "World Master Of the Craft" by Art and Fashion Group New York and brings to Dragonfly over 25 years of experience in the business of hair, beauty and well-being.

Dragonfly opens its doors to the world from 1st February this year.

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## **About Dragonfly**

Dragonfly Therapeutic Retreat offers busy urban residents and weary travelers in Shanghai a convenient escape from the hustle and bustle of the big city. Dragonfly offers a relaxation lifestyle choice to help you refresh and rejuvenate.

Please contact us for more information about Dragonfly @ Donghu!

*A Touch of the Orient!*



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